



HENRIKEN
CONSULTING

DIGITAL MARKETING

Henriken Consulting

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ABOUT US

At Henriken Consulting, we empower our clients with our digital marketing specialty. Be it an SME or a multinational conglomerate, we ensure we provide the best digital marketing service, help you identify your target market and competitors and put in place plans and strategies for business growth



about us

PROBLEM

Since the digital shift in 2020 when companies began to realize that business transactions can be concluded online, most organization began to gear towards the digital marketing prospects. Alas it was only to discover that there are some insurmountable issues that needs to be addressed before initiating such ventures. And some of those issues are discussed here

EMPLOYING QUALIFIED PERSONNEL

With everyone claiming to be a digital marketing “Expert” multiple companies has lost investment and time working with Amateurs.

BUSINESS INFORMATION SAFETY

Most organization has lost on more occasion than once, quality sensitive information due to unscrupulous individuals being employed as a digital marketer.

INCOMPLETE DIGITAL TEAM

Digital Marketing requires a cohesive and complete team of individuals for a successful launch, campaign or management



SOLUTION

HENRIKEN EMPLOYS CONSULTANTS

At Henriken Consults, our Digital Marketing Consultants are seasoned veterans with years of experience gained in the same field.

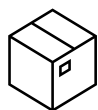
YOUR INFO IS SAFE

Your business information is protected by the law when you work with Henriken. We are particular of our clients business information control.

SPOT ON DIGITAL MARKETING

With qualified and experienced personnel like graphics designers, social media managers, product marketers, digital marketers and much more we work as a seamless team to ensure our clients marketing campaign are a success.

WHY HENRIKEN CONSULTING



UNIQUE

We are the only Consulting organization dedicated to solving the digital marketing problems of business



FIRST TO MARKET

WE are the first to present this beautifully designed package to both SMEs and Multinational Conglomerates



TESTED

With Years of systematic growth and practice we have a fail-safe approach to digital marketing and business analytics



AUTHENTIC

Designed with the help and input of Digital Marketing Experts in the field, we ensure amazing ROI when we manage your digital marketing projects



Seasoned Professionals carry out digital marketing and brand management for you

Fail Safe approach to target market identification and competitor analysis.

Recommendation to organizations in need of your special products of service

WHAT YOU STAND TO GAIN



COMPANY OVERVIEW

MARKETING MODEL

OPTIMIZATION

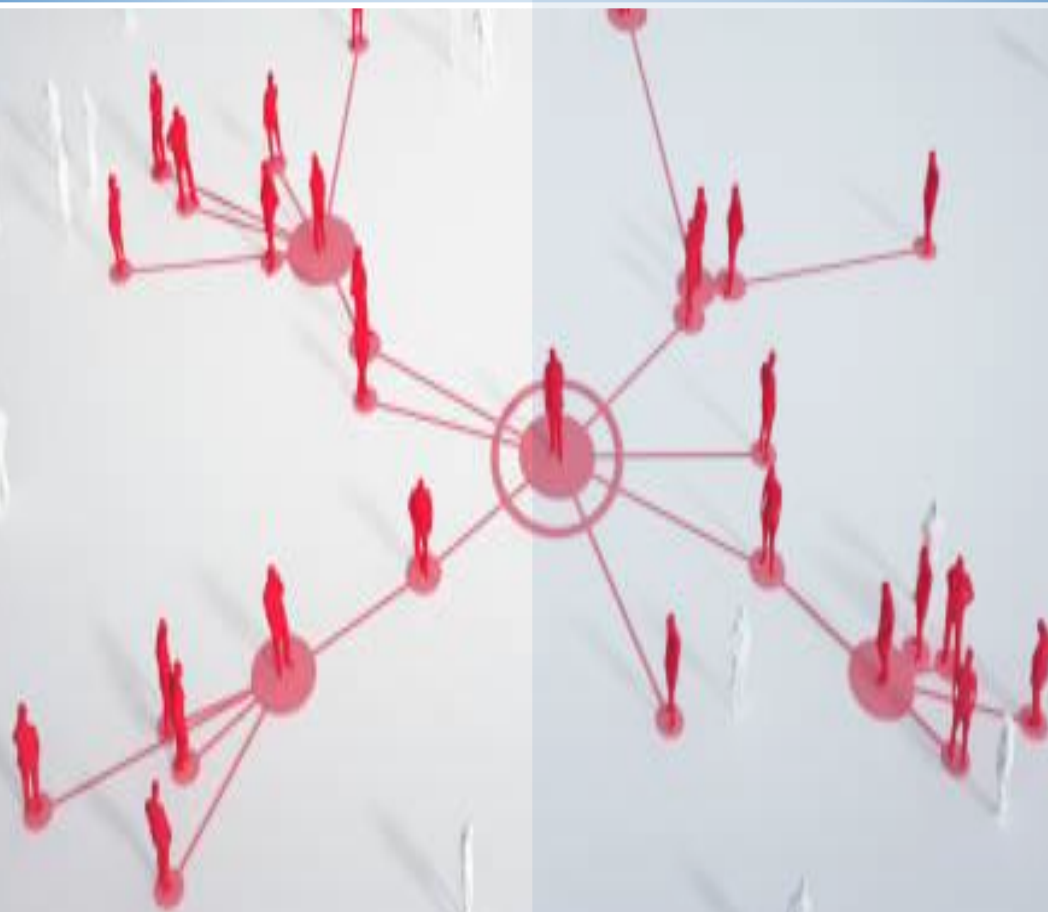
By improving on already existing marketing operation using state of the art tech tools, we ensure our clients remain on the cutting edge of their chosen niche.

PLANNING

With regards to market competition, marketing strategy and market penetration, our specialist creates a critically thought-out Digital Marketing Plan that leverages on the company's strength while suppressing the weakness.

IMPLEMENTATION

Upon getting confirmation and acceptance from our clients, we integrate the digital marketing plan and strategy, making use of already put in place manpower to ensure a seamless growth in the company.



SERVICE OVERVIEW



SOCIAL MEDIA AND DIGITAL SPACE MANAGEMENT

We professionally manage social media accounts and the accompanying digital spaces all the while optimizing them to put your brand in the spotlight



WEBSITE MANAGEMENT

We also ensure our clients website is expertly managed and in topnotch working form. Create landing pages and optimize payment channel



ADS AND PROMOTION MANAGEMENT

With years of experience gained in running ads, our specialist ensures our clients ads are placed in the right platforms for optimum conversion



REPORTING

WEEKLY

Weekly Progress report sent by the Direct Digital Marketer

MONTHLY

Website and social media Analytics. Ads Progress report, page growth report in tandem with Agreed KPIs

QUARTERLY

Growth Check, Ads progress report, strategy check



THANK YOU

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